

EXHIBIT L

A GREAT NEW SHAPE JUST HIT THE BEACH!



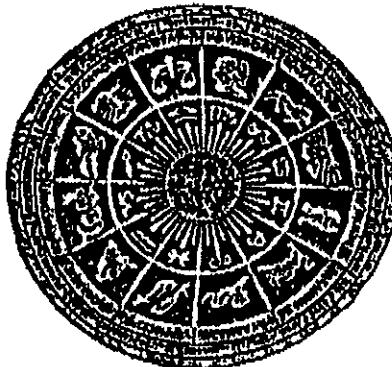
Introducing Sonspot™ from Springmaid, a great new beach towel line that's going to have everybody going round in circles! These unique round towels stay put on the beach while sun-sippers rotate to follow the sun. Don't expect them to stay put on their own. These towels are designed to. With 7 bold designs for grown-ups and 2 charming ones for kids, we've got a lot of heavy Sonspot™ activity summer. So give us a call before you start to heat up! (212) 903-2100



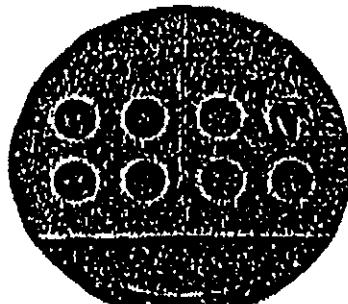
CLUB TANGO
Nearly 6 feet in diameter



BURGER TO GO
Nearly 6 feet in diameter



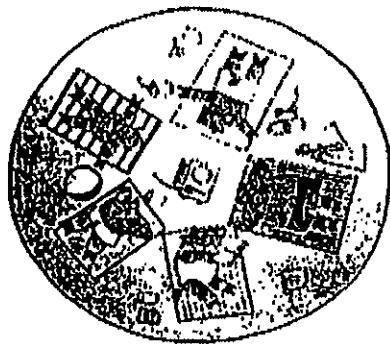
ZODIAC
Nearly 6 feet in diameter



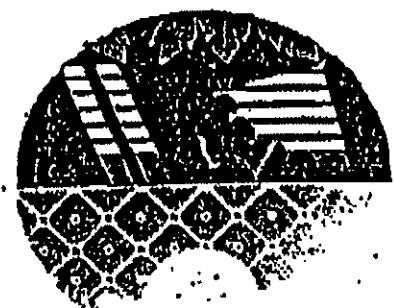
LADY BUG
Nearly 5 feet in diameter



SPLASH
Nearly 5 feet in diameter



PIGS ON A BLANKET
Nearly 6 feet in diameter



COCKTAILS FOR TWO
Nearly 6 feet in diameter



TIME'S UP
Nearly 6 feet in diameter



SUNSMILE
Nearly 6 feet in diameter

SpringSpot™
for
Springmaid

CLEM FRONER
1-213-²⁸⁴⁻3266

- 213-284-3140

Springmaid

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New York, NY 10019 (212) 903-2100
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Spring

The round shape of this towel is a trademark
which identifies it as a quality product of Son International.



Introducing Sonspot™ from Springfield,
the great new beach towel line that's
going to have everybody going
mad in tides! These unique round
towels stay put on the beach while sun-
worshippers rotute to follow the sun.
But don't expect them to stay put on
the shelf. These towels are designed to
move. With 7 bold designs for grown-
ups and 2 charming ones for kids, we
predict a lot of happy Sonspot® activity
this summer. So give us a call before
things start to heat up! (212) 903-2100